**BSM AY 2016-2017 Assessment**

***Phase 1: Assessment Plan***

**Learning Outcome assessed:**

**Learning Outcome: 05)**Students will create, analyze, and integrate relevant quantitative and qualitative information to develop and evaluate management decisions.

**Assessment Method:**

Semester Project used as the assignment (assignment and rubric attached)

**Targeted performance, based on rubrics:**

80% of students meet or exceed expectations

**Evaluation Process:**

**Rubric:**





**Course where learning outcome was assessed:**

BSM 303-57 – Systems & Technology

**Evaluator(s):**

Steve Morris

***Phase 2: Results Assessment and Planned Action***

**Results:**

Eight of 13 students (61.5%) achieved the 80% and above level of achievement in the assignment.

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Criterium** | **Points** | **1** | **2** | **3** | **4** | **5** | **6** | **7** | **8** | **9** | **10** | **11** | **12** | **13** |
|   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |
| Problem ID | **10** | 9 | 8 | 7 | 7 | 2 | 8 | 7 | 10 | 3 | 3 | 5 | 7 | 8 |
| Information Gathering | **15** | 10 | 14 | 13 | 13 | 4 | 13 | 11 | 13 | 13 | 3 | 12 | 13 | 10 |
| Quant Methods & Analysis | **15** | 7 | 9 | 12 | 12 | 4 | 13 | 12 | 13 | 13 | 4 | 13 | 12 | 10 |
| Proposed Solutions | **20** | 18 | 18 | 17 | 17 | 10 | 17 | 16 | 18 | 18 | 7 | 17 | 17 | 16 |
| Decisions | **20** | 17 | 17 | 17 | 17 | 10 | 17 | 16 | 18 | 17 | 7 | 17 | 17 | 16 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 76.3% | 82.5% | 82.5% | 82.5% | 37.5% | 85.0% | 77.5% | 90.0% | 80.0% | 30.0% | 80.0% | 82.5% | 75.0% |

**Suggested Action:**

The assignment could better align with the LO. The next time the course is taught, another (or slightly modified) assignment should be used.

***Phase 3: Closing the Loop***

In the year that the assessment is made, this is good place to describe how the suggested actions might be evaluated in a future assessment cycle. When that cycle is complete, the results can be added to this document to finalize the report.